

# QuickSlides Privacy Policy

Effective Date: 2024-10-07

## Introduction

At Chaker MEMMADI EI, we prioritize the privacy of our users. This Privacy Policy explains how QuickSlides, our automated reporting tool for Google Slides, collects, uses, and protects user data. By using our service, you agree to the practices described in this Privacy Policy.

## 1. Data We Collect

QuickSlides collects and uses data necessary to generate reports and provide advertising performance insights across several platforms, including Google Ads, Meta (Facebook, Instagram), TikTok, Snapchat, and other advertiser networks. The types of data we collect include:

- **Advertising Platform Data:** When you connect your advertising accounts (Google Ads, Meta, TikTok, Snapchat, etc.) to QuickSlides, we access advertising performance metrics, such as impressions, clicks, conversion rates, costs, and other indicators provided by these platforms.
- **Authentication Data:** QuickSlides requires secure access to your advertising accounts to retrieve the necessary authentication data for a secure connection with each platform.
- **Usage Data:** We also collect data on app usage to analyze user engagement and optimize our services.

## 2. How We Use the Data

The data collected is used for the following purposes:

- To generate automated reports in Google Slides, incorporating your campaign performance across various advertising platforms.
- To personalize the user experience by adapting our services to your usage patterns.
- To optimize API call frequency and types to reduce data consumption and enhance performance.

## 3. Data Sharing and Disclosure

QuickSlides does not sell, rent, or share user data with third parties, except in the following cases:

- **Legal Obligations:** We may share information with regulatory or legal authorities if required by law.
- **Service Partners:** Some data may be shared with third-party service providers to ensure QuickSlides' hosting, data analytics, or technical support. These partners are subject to the same security and confidentiality standards.

#### **4. Data Security**

The security of your information is essential to us. We apply stringent security measures to protect your data against unauthorized access, misuse, or disclosure. QuickSlides uses industry-standard security protocols, such as OAuth 2.0 authentication for advertising account connections, to ensure the secure transmission of data.

#### **5. Data Retention**

Collected data is retained only as long as necessary to fulfill the purposes outlined in this Privacy Policy. You have the right to request the deletion of your data by contacting us at [email address].

#### **6. User Rights**

In accordance with applicable regulations (e.g., GDPR), you have certain rights regarding your personal data, including:

- The right to access and correct your data.
- The right to have your data erased.
- The right to restrict or object to the processing of your data.

To exercise your rights, please contact us at [email address].

#### **7. Privacy Policy Updates**

We reserve the right to modify this Privacy Policy at any time. In the event of major changes, we will inform you via our website or by email.

#### **8. Contact Information**

For any questions or concerns regarding this Privacy Policy or the processing of your personal data, please contact us at:

Chaker MEMMADI EI  
Email: [backwatcherdev@gmail.com](mailto:backwatcherdev@gmail.com)